

Team: Heinrich Heine University Düsseldorf - 2025

Team



Lisa Berg

Lisa is currently in the third semester of her master's degree in business administration with a focus on Financial Accounting at the University of Düsseldorf. She also successfully completed her bachelor's degree in business administration with a focus on Accounting and Controlling in Düsseldorf. During her academic career, she already gained valuable professional experience in auditing, which enabled her to deepen her knowledge of financial reporting. An important step was an internship in Vienna in the Financial Services Deals division, where she specialized in due diligence and company valuation. Her next

professional milestone will be an internship in Business Recovery Services in the Advisory team in Hamburg. There she would like to further develop her analytical skills and deepen her expertise in the valuation and restructuring of companies. In her free time, Lisa enjoys sporting activities and exploring new cultures and perspectives by traveling.



Koray Yildiz is currently pursuing his Master of Science in Business Administration at Heinrich-Heine University in Düsseldorf. With a diverse academic background and international experience, Koray exemplifies a well-rounded global professional.

Koray's academic journey began with his high school diploma, achieved with distinction, followed by an apprenticeship and bachelor's degree in international management. He pursued his bachelor's degree by attending university in the evenings, while working full time in the company. He has received a full scholarship from his employer to pursue his degree. He further enhanced his global exposure during his master's degree through a short-term study program

at Chulalongkorn Business School in Bangkok and a one-year exchange at Osaka University in Japan. These experiences have not only honed his academic skills but also fostered a deep appreciation for cross-cultural collaboration.

Professionally, Koray has developed expertise in machinery and power plant engineering and project management through his tenure at Mitsubishi Power Europe GmbH. Starting as an apprentice, he gained hands-on experience in different fields of business, before advancing to his role as a Commercial Proposal Manager in

which he has worked for two years full time, before he decided to pursue his master's. His ability to adapt and excel in a multinational corporate environment highlights his leadership potential and dedication.

A polyglot fluent in German, Turkish, English and Japanese, Koray brings exceptional communication skills to every interaction. His technical proficiency complements his strategic mindset, developed through practical experience and leadership roles.



Lasse Brüggemann

Lasse is currently a fifth-semester Master's student at Heinrich Heine University in Düsseldorf. Originally from Hamburg, he began his academic journey with a bachelor's degree in International Management at the University of Applied Sciences Osnabrück. There, he focused on finance and controlling, while also taking courses in management. He then pursued a master's program at Heinrich Heine University, where his studies in Business Administration allowed him to explore a wide range of subjects.

A highlight of Lasse's academic journey has been his time abroad, with two semesters focused on East Asia: one in Seoul, South Korea, and another in Tokyo, Japan. These experiences provided him with valuable intercultural skills and an international perspective.

Professionally, Lasse has gained diverse experience through multiple internships and working student positions. Having worked in large corporations, start-ups, and consulting firms, he has developed a broad set of business skills and insights into various work environments.

Outside of academia, Lasse is passionate about sports, enjoying both individual and team activities. He currently plays handball for a local club in Düsseldorf and regularly attends workout classes with friends.



Johanna Sander

Johanna is a third-semester master's student in Business Administration at Heinrich-Heine-University Düsseldorf, specializing in Controlling and Finance. Her academic foundation was laid at the University of Applied Sciences Aachen, where she completed her bachelor's degree in Business Studies with a focus on Controlling and International Business. Professionally, Johanna has gathered valuable experience in Controlling across various companies, providing her with a comprehensive understanding of financial planning, performance analysis and reporting in diverse business environments. Currently, she is building her expertise in Business Intelligence Consulting, driving digital transformation and

implementing data-driven solutions for better decision making. Beyond her academic and professional pursuits, Johanna is passionate about fitness and exploring new countries and cultures through travel.



Sven Guggemos

Sven is a Master's student in Business Administration at the Heinrich-Heine-University in Düsseldorf, currently in the third semester of his studies with a focus on management.

During his Bachelor's and Master's programs, he gained several years of experience as an intern and working student in the field of cybersecurity consulting at an international professional services firm. He then gained further work experience in an international management consultancy in cybersecurity and risk management, where he is currently employed as a working student following his

internship. His skill set covers a broad range of topics like Identity and Access Management, information security management as well as physical security across various industries such as the financial sector and industrial companies. Outside of university and work, Sven has a passion for sports and is currently training for a half marathon.

Coaches



Prof. Dr. Andreas Engelen

Andreas Engelen is full professor of management at HHU. Andreas regularly publishes his research in internationally renowned journals and he cultivates strong connections to business practice. He has published several books on opportunity recognition and corporate entrepreneurship.



Dr. Victoria Berg

Victoria is a post doc at the Chair of Management at Heinrich-Heine-University Düsseldorf with a research focus on founder and CEO personalities, innovation and culture. As a consultant, she supports top executives in their personal and professional development as well as organizations in their cultural transformation.



Celine Hartje

Celine is a PhD student at the Chair of Management at Heinrich-Heine-University Düsseldorf, with a research focus on CEO succession. After competing in the John Molson MBA International Case Competition last year, she is excited to return this year as a coach.